

# Photoshoot creative brief

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## Project Concept:

Entering the new journey.

Fantasy photographs express the essence of embarking on a new journey in an unknown place. The model represents the individual who steps out of their comfort zone and courageously ventures into unknown places on their own. The jellyfish symbolizes new challenges and unfamiliar things, while the uncharted atmosphere forest with its unreal bigger size trees conveys the magnitude of the unfamiliar location.

## **Goals and Achieved:**

- Creating fantasy photographs that can express the feeling of a new journey.
- Making dark green forest theme
- Making light ray
- Making rainbow jellyfish
- Making big tree

## **Achieved:**

Achieved by studying the lesson and applying the technique to make fantasy concept images in Photoshop.

## **Planning:**

- Planning the concept
- Planning how many objects to shoot
- Finding the location
- Finding the model
- Take a photo of the background, tree, and model
- Compositing the photos in the Photoshop

## **Timeline:**

- 2023/01/06 - Start planning the concept
- 2023/01/20 - Contact the model
- 2023/02/03 - Complete the first draft of the concept
- 2023/02/15 - Recontact the model
- 2023/02/26 - Take a photo of the background, tree, and mode
- 2023/03/02 - Take a photo of jellyfish
- 2023/03/09 - Retake a photo of jellyfish
- 2023/03/10 - Start combining the photos
- 2023/04/14 - Finished the project

## Processing:

- Camera setting
  - Use manual mode
  - Adjusting the ISO, aperture, and shutter speed determines the overall brightness of the photos.
  - Setting the ISO first, try to lower the ISO so the picture can have less noise.
  - And then adjust the aperture, and shutter speed and make the light level equal to zero.
  - For taking photos of background, tree, and model.
    - Taking the photo in the afternoon at Queen Elizabeth Park when the location has snow.
    - Setting the ISO lower to less than 400 because of the light, then setting the shutter speed highest as possible to capture sharp images, and setting the aperture, narrow aperture when taking a background view.
  - For taking photos of the jellyfish.
    - Taking the photo at the Vancouver Aquarium.
    - Because the location is a little bit dark and the jellyfish are moving all the time.
    - Setting a high ISO to around 800, and then setting the aperture to around 1/125s to capture the moving object, and shutter speed around f/4.5 to make the light balance to 0.
- Photoshop
  - Using the raw file set the color of the photo and using a non-destructive process
  - Setting a color and, the optics to set use profile corrections.
  - On the jellyfish which have noise, fixing by editing the detail, noise reduction.
  - Put the forest picture to make the background image > make it into a smart object using a non-destructive process > smart filters > Gaussian blur.
  - Make bigger ground by using a deconstructed mask to cut snow ground color.
  - Deconstruct using a mask to cut each tree, jellyfish, and the model to combine in the picture > make it into a smart object to using a non-destructive process.
  - Change the color of each object in the picture by using
    - Color balance, curves, levels, brightness/contrast, black & white
    - Color overlay effects

- Shadow by using an overlay, soft light mode
- Make the picture's overall color look dim and dark by putting green color layers.
- Put white color in light ray shape to make the sunlight.
- Using brush and brush set to scatter the soft brush to make fake snow and sparkle.
- Put the soft black color to make a shadow around the frame.
- Resizing the image to 7x5 inches.

### **Obstacles or difficulties that occurred:**

- Taking a picture of jellyfish.
- Taking a picture in the snow.
- Making a schedule for the model.